

2023-2024 District Goals

District: **14 M**

Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 100% of clubs in our district report service.

Action Plan

[Service Goal Action Plan Template en.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	1	5
2nd Quarter	0	0	1	5
3rd Quarter	1	20	1	5
4th Quarter	0	0	1	5

FY New Clubs

1

FY Charter Members

20

FY New Members

4

FY Retention Goal

20

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

4

Action Plan

[Membership Development Action Plan Template_en.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. **Our team will ensure 80% of zone chairpersons attend zone chairperson training.**
- b. **Our district will confirm 10% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. **Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[Leadership Development Action Plan Template en.docx](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. **Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.**
- b. **Our team will ensure that 4 clubs in my district achieve 100% member participation.**
- c. **I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. **I will make a personal donation of \$1000 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[LCIF Action Plan Template en.docx](#)

CUSTOM GOALS

Goal Statement

By the end of the Lions year (06/30/2024), District 14-M will address each of the Lions Global Causes: Vision, Hunger, Childhood Cancer, Diabetes, and the Environment, through donations, projects, or a combination of both.

Action Plan

[Custom Goal 1 Action Plan en.docx](#)

Goal Statement

By May 2024, the district and at least 10% of the clubs will donate to the PA Lions Beacon Lodge Camp.

Action Plan

[Custom Goal 2 Action Plan Template en.docx](#)